



Newsletter

April 2009

Spring Greetings

Welcome to the premier issue of the APMP, Greater Midwest Chapter's newsletter!

Over the past twelve months, we have been busy planning for the re-launch of the Greater Midwest Chapter of APMP. As a board, we spent a considerable amount of time planning and implementing initiatives to achieve this vision. Although we recognize that many of our beginnings were not done without some pain, we are proud of where we are today. It is our vision to continually add value to our members interested in proposal management. As part of this, we are excited to announce this newest initiative.

Our goal for the newsletter is to provide informative articles, increased communication between general meetings, and keep you informed about resources, events, and other opportunities.

We ask that you help us with the newsletter by:

1. Submitting your ideas to name the newsletter.
2. Submitting topic ideas, questions and/or comments.
3. Submitting articles.

Please submit any of the above to Caryn Smith via e-mail at csmith@datadimensions.com or fax at 608.373.3217.

Survey

We sincerely apologize for the technical difficulties experienced during our February meeting. For those of you that could not attend, please, [take our survey here!](#)



Check-up: Is your vision 20/20?

By: Caryn Smith, AM, APMP

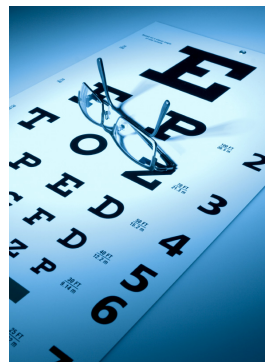
What can be done to ensure your vision is 20/20? Whether you are creating a vision for your organization, a proposal, a project, or even a team, Caryn spells out how 20/20 vision creates SUCCESS!

Amblyopia is an eye disorder that affects approximately 3 out of every 100 children. My daughter, Brittany, has this condition. In Kindergarten, a vision screening detected a problem and an ophthalmologist performed a dilation exam to diagnose amblyopia. The dilated pupil is like a window and reveals the presence of not only vision problems, but also other undiagnosed problems such as diabetes or glaucoma. It is a good indicator of overall health.

Regularly scheduled vision exams are paramount to assessing overall health and direction.

1. Schedule check-ups regularly

Amblyopia is caused by various conditions that interfere with the normal vision in one eye and prevents the eyes from working together. Typically, one eye is out of focus with cloudy vision and the other eye becomes stronger while suppressing the weaker eye. Amblyopia is easy to spot in some individuals because the eyes wander in different directions. As with Brittany, if the condition persists, the weaker eye becomes useless or blind. [Read more...](#)



SUCCESS

- S = Schedule check-ups regularly**
- U = Use precision**
- C = Create KISS**
- C = Communicate**
- E = Expectations**
- S = Set accountability**
- S = Start a dialogue**

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Questions or comments? E-mail us at csmith@datadimensions.com